



## Press release



### Extended recall of Häagen-Dazs vanilla-based products

**Cyprus, 8 August 2022** – Following our voluntary recall of Häagen-Dazs Plain Vanilla ice cream, General Mills is now taking the precautionary additional step of extending the scope of this action to a specific batch of vanilla-based flavors.

This extended action is being taken after trace amounts of 2-Chloroethanol (2CE) were found in a specific batch of Häagen-Dazs products and is being undertaken as a precautionary measure. It follows investigations which have determined the source of non-compliance as one individual supplier. The recall is limited to selected best before dates of particular products in the concerned batch, as noted below.

Since the recall of plain vanilla ice cream and in line with its commitment to consumer health and safety, General Mills has proactively implemented more exhaustive, enhanced testing procedures on other Häagen-Dazs ice cream products made with natural vanilla flavouring, as well as extending the scope of the recall to include this batch.

Please find in the below appendix the full list of the precautionary recall, including the current extension.

Since this issue first came to our attention, we have strengthened controls with all our suppliers. In addition, we are currently testing all finished products before they reach the market. Häagen-Dazs does not use 2CE in any of its products, and our product range adheres to all food safety regulations and strict standards in every market in which we operate.

We apologize for any inconvenience caused for our customers due to this precautionary action.

#### Instructions for consumers

Consumers who have purchased one of these products, may return the product or package back to the store of purchase for a full refund. They can also contact General Mills at

[www.generalmills.com/VanillaRecall](http://www.generalmills.com/VanillaRecall)

For any media enquiries, please contact the following email address: [media.line@genmills.com](mailto:media.line@genmills.com)

#### **Appendix: Full list of recalled products**

Product	Batch	Best before date
BELGIAN CHOCOLATE 8X460ML	4266586	30/03/2023
BELGIAN CHOCOLATE 8X460ML	4266586	30/03/2023
BELGIAN CHOCOLATE 8X460ML	4266586	30/03/2023
BELGIAN CHOCOLATE 8X460ML	4266586	30/03/2023
PRALINES & CREAM PREM 8X460ML	4269213	10/04/2023
PRALINES & CREAM PREM 8X460ML	4269213	10/04/2023
M2 COOKIES & CREAM 24X95ML	4264983	29/03/2023
M2 COOKIES & CREAM 24X95ML	4264983	29/03/2023

In addition to the below products recalled in July:

Häagen-Dazs™ Plain Vanilla products, including pints (460 mL), minicups (95 mL) and Bulks (2.5G), with a "best before date" (BBD) before 05/21/2023.

This voluntary recall concerns only the products mentioned above. No other Häagen-Dazs products are concerned.